

CYBER MEDIA (INDIA) LIMITED

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

www.cybermedia.co.in; www.ciol.com

CONSOLIDATED SEGMENT -WISE REVENUE & RESULTS FOR THE QUARTER ENDED 30TH SEPTEMBER, 2011

Amount in Rs. Million

	Quarter Ended		Half Year Ended		Year Ended
	30.09.2011	30.09.2010	30.09.2011	30.09.2010	31.03.2011
	Unaudited	Unaudited	Unaudited	Unaudited	Audited
Segment Revenue					
Media	117.97	145.24	229.41	237.02	526.29
Media Services	72.20	134.16	145.89	260.63	427.80
Total	190.17	279.40	375.30	497.65	954.09
Less: Inter Segment Revenue	1.76	4.83	3.60	8.01	13.27
Total Revenue	188.41	274.57	371.70	489.64	940.82
Segment Results					
Profit before tax, interest income, interest expense and dividend from each segment					
Media	7.99	1.44	25.65	(6.67)	24.68
Media Services	3.63	9.51	(2.32)	14.53	18.91
Sub - total	11.62	10.95	23.33	7.86	43.59
Less: Unrealised segment margins	-	-	-	-	-
Sub - total	11.62	10.95	23.33	7.86	43.59
Less: Interest expenditure	9.25	9.60	17.91	19.69	39.25
Profit before tax	2.37	1.35	5.42	(11.83)	4.34
Capital Employed					
(Segment Assets - Segment Liabilities)					
Media	409.12	385.15	409.12	385.15	407.59
Media Services	345.79	382.40	345.79	382.40	345.44
Total	754.91	767.59	754.91	767.59	753.03